



## **BARRUS APPOINTS THREE DEDICATED DEALERS TO DRIVE SALES FOR YANMAR DTORQUE OUTBOARD**

YANMAR's UK distributor Barrus has strengthened its UK sales and service network with the appointment of three dedicated dealers for the Dtorque 111 Turbo Diesel outboard.

The new Committed Sales Dealers, named as Inverness-based Caley Marina, Fettes and Rankine in Aberdeen and South Shore Marine in Northern Ireland, are ideally positioned in the market to focus on meeting increasing demand for the Neander-engineered outboard, distributed worldwide by YANMAR.

Selected to support [Barrus](#)'s growth strategy in the aquaculture, oil and gas, and fishing sectors, the three established YANMAR dealers will spearhead the drive to promote awareness and expand sales of the Dtorque for applications including fast rescue craft and safety boats.

The first serial production diesel outboard with dual crankshaft and the smallest diesel outboard with common rail fuel injection, [YANMAR's Dtorque Turbo Diesel](#) is well suited for workboats, rescue and safety boats, fishing boats, oil and gas and offshore vessels, government and port authority boats, passenger boats and superyachts tenders. Offering the additional safety benefits and minimised fire risk associated with diesel fuel, the 50 hp Dtorque features a range of further benefits, including a remarkable torque output peaking at 111 Nm at 2,500 rpm, fuel economy, reliability, and low noise and vibration.

Mike Forman, Sales Manager, Marine Diesel, Barrus, said: "We are pleased to announce Caley Marina, Fettes and Rankine, and South Shore Marine as our new high-level dealers for YANMAR's Dtorque outboard. They have been identified as best placed to effectively penetrate our target markets, particularly in the thriving aquaculture and fishing sectors in specific regions in Scotland and Ireland. These businesses are a perfect fit for our sales strategy going forward for Dtorque and we look forward to introducing the benefits of this unique outboard to more industry professionals."

[Caley Marina](#), offering a full range of specialist engineering services and technical support from its base on the western side of Scotland, will use its extensive connections in the expanding aquaculture sector to actively promote Dtorque to the fish farm and commercial sectors. A unit has already been rigged to a demonstrator boat to showcase the outboard to customers in the region.

Based on the east coast of Scotland in the heart of the oil and gas support sector, [Fettes and Rankine](#) is a leading supplier of engineering services to the marine and offshore industry and prominently positioned within the oil and gas industry. It will focus on partnering with key companies to target fast rescue craft and safety boats that currently fit petrol outboards.

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[South Shore Marine & Diesel](#), based at Kinnego Marina, Oxford Island, is a marine parts and service centre for both the commercial workboat and leisure sectors. Well connected in all fishing sectors, South Shore will use its extensive network across the whole of Ireland to promote the Dtorque.

Included in Barrus's comprehensive product portfolio since 2017, the YANMAR Dtorque has an expected life span of more than 10,000 hours, requiring minimal maintenance with less stress on the engine and its suspension. The smooth-running 804cc outboard features torque performance surpassing the leading 70 hp fuel-injected, four-stroke gasoline outboards and fuel consumption of less than 12 litres per hour.

Ends

#### **About YANMAR Marine International**

A leading supplier of innovative engines and technology-driven marine propulsion systems, YANMAR Marine International (YMI) supplies the world's cleanest, most efficient, reliable and durable diesel engines for the recreational sector – both sailboats and powerboats – and light duty commercial applications. Its trusted range of common rail marine diesel engines encompass an output range from 40 mhp to 640 mhp, the most comprehensive offering available from any marine engine manufacturer. Committed to the development of advanced technology for the best and most sustainable solutions to meet the evolving needs of boat owners and OEMs, YMI's mission is to enhance the entire boating experience for all its customers. YMI continues to grow its network of service centers worldwide and build on its enviable reputation as a complete systems provider and marine industry ambassador with new partnerships, co-operations and investment.

Based in the Netherlands, YMI is incorporated within YANMAR's global operations, spanning seven business domains on land and at sea. With its beginnings in Osaka, Japan in 1912, YANMAR went on to become the first company to succeed in making a compact diesel engine of practical size in 1933. With industrial diesel engines as the cornerstone of the business, YANMAR has continued to expand its range of products, services and expertise to deliver total solutions as a diesel engine and equipment manufacturer, providing small and large engines, agricultural machinery and facilities, construction equipment, energy systems, marine engines, machine tools, and components.

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#### **About E.P. Barrus Ltd**

Barrus is proud to have achieved over 100 years in business.

E. P. Barrus Ltd has a strong sales, distribution and engineering focus. The company has developed partnerships with major international companies representing leading brands in the garden machinery, garden tools and accessories, marine, industrial engine, and vehicle markets. Yanmar diesel inboard engines, Mariner and Mercury outboard engines, Talamex chandlery products, Cub Cadet and Lawnflite garden machinery, WOLF-Garten and Wilkinson Sword garden tools, Town & Country clothing and accessories, John Deere and Yanmar industrial engines are among the wide range of equipment currently in the Barrus portfolio.

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Barrus also custom-build products to specific end-uses or market requirements, whether for the MoD, RNLI, H.M. Coastguard or Original Equipment Manufacturers. For further information please visit [www.barrus.co.uk](http://www.barrus.co.uk)

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